

April 2019/TSF

**Regional Ambassador Recruitment for  
The National Emergency Services Memorial**

The National Emergency Services Memorial is a registered charity in England and Wales (1172996) and Scotland (SC048678) and is raising at least £3 million to build the UK's first national '999 cenotaph' to honour all emergency services personnel and animals past, present and future. This important national monument will be a symbol of gratitude, sacrifice and remembrance to the brave men and women who serve.

In addition to building a National Emergency Services Memorial, we hold an annual Emergency Services Festival of Thanksgiving which is attended by 999 personnel from across the UK and Government representatives. The service is multi-denominational and is an opportunity for the country to pay tribute to the incredible bravery, sacrifice and duty of the more than 2 million people who work in the emergency services today, and to remember the more than 7,000 emergency services personnel who have lost their lives in the course of their duties. This Service rotates across the UK on the nearest Friday to 9th September.

In addition to the National Emergency Services Memorial and the Festival of Thanksgiving, we organise the UK's Emergency Services Day which is held annually on 9th September, starting at 09:00 (9th hour of the 9th day of the 9th month). The 999 day is aimed at educating the public about using the emergency services responsibly, promoting the many volunteering opportunities available, enabling the public and services to engage and build relationships, and a chance for the public to tweet and promote their good news stories about the emergency services. Where 9th September falls on a weekday, there are open day style events on the nearest Sunday.

The Charity was founded in 2016 by Tom Scholes-Fogg, and is supported by Her Majesty's Government, the Prime Minister, Home Secretary, Health and Social Care Secretary, Minister of State for Police and Fire, and the Governments and First Ministers of Scotland and Wales.

We are currently recruiting for experienced leaders to apply to become volunteer Regional Ambassadors for the charity.

There are Regional Ambassador vacancies for the following regions:

- North East England
- North West England
- Yorkshire and the Humber - England
- East of England
- East Midlands - England
- West Midlands - England
- South West England
- South East England
- London – England
- Wales
- Scotland

Regional Ambassadors will strategically manage oversight for NESM activity in their region, maintain and build upon the important relationships between the emergency services, High Sheriffs, local authorities and businesses in your region and the charity, and manage Town and City Ambassadors operating within your region.

This is an exciting time to get involved in this national charity. It is anticipated you would be required to volunteer between three to five hours a week for this role. A more comprehensive job description can be found below.

Recruitment is open from Monday 8<sup>th</sup> April 2019 until 23:59 on Sunday 28<sup>th</sup> April 2019. For an informal conversation please email the Director of Ambassadors, Keith Fraser at [keith@nesm.org.uk](mailto:keith@nesm.org.uk).